

Great Blue Benefit

Celebrating the people and the future of the Great Lakes

SPONSOR BENEFITS	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	PATRON \$1,000
Profile highlighting commitment to the Alliance's mission	X					
Recognition in all media promotion, including social media (14K+ Facebook, 10K+ Twitter, 2K+ Instagram, 1K+ LinkedIn followers)	X	X	X			
Verbal recognition at the event	X	X	X			
Full page ad in program book	X	X	X	X		
Recognition on invitations (printed & electronic) *	Logo	Logo	Name	Name		
Recognition on event webpage & signage	Logo	Logo	Logo	Name	Name	
Reserved table for 8 guests	2	1	1			
Tickets to event				6	4	2
Recognition in program book	Logo	Logo	Logo	Name	Name	Name



* Sponsorship pledges must be received by **April 5, 2023** to be included on the invitation. Ad specs will be provided by the Alliance and must be received by **May 1, 2023**. Sponsor is responsible for submitting guest information by **June 8, 2023**. Sponsorship of this event is tax deductible to the extent allowed by law.